

7 Steps for Establishing and Managing a Successful Healthcare Collaborative

As a provider or payer you're well aware of the need for new and innovative ways to collaborate via a strategy known as the Triple Aim: to simultaneously promote better care, ensure better health outcomes and lower costs.

But if you're like most healthcare institutions, the most effective ways to launch and manage a collaborative group are unclear to you, and models of successful collaboratives are hard to find. You need to take action now; you cannot afford to waste one more minute or another dollar.

The good news is, we've completed your searching for you, and have identified quality models to serve as your guide. This lecture, which draws on our first-hand experience working with the Michigan Surgical Quality Collaborative (MSQC) and the Collaborative Care Technology Workgroup (CCTWG), will provide you with the detailed information you need to launch and manage a successful collaborative from day one, with confidence that you are on the path to a productive and long-term partnership.

Here's what you'll learn how to do:

- Write a winning proposal and secure funding for your collaborative.
- Evaluate data for collaborative projects; where to find content experts to lead projects.
- Identify the most effective strategies to successfully enroll and retain participants in your collaborative.
- Determine the level of support your collaborative needs to run efficiently and achieve the goals and objectives of the group.
- Define the best techniques for identifying projects for your group.
- Encourage and ensure active participation and collaboration by the members of your collaborative.
- Position your collaborative for long-term success.

Building a collaborative group can be done competently and effectively, so you can keep and expand your credibility with your peers and with the healthcare community at large. Invest a few short hours of your valuable time, and we'll show you how.

To inquire about hearing this lecture at your organization, please send email to info@ksrowell.com.

Katherine S. Rowell, an expert in the source and use of healthcare data, teaches and advises healthcare organizations how to correctly capture and manage their data and communicate it clearly and compellingly. She has 25 years of experience in the healthcare industry, and is a member of the faculty at Brandeis, where she teaches healthcare data analysis and decision support. Her articles have been cited over 100 times by other publications and she is the recipient of the prestigious Partners in Excellence Award for Leadership and Innovation. Kathy has an MHA from the University of New Hampshire and an MS from Dartmouth Medical School in Clinical Quality and Outcomes.